

YMCA Board of Directors Meeting Minutes

9-22-14

Present: Dave Hamilton, Deedee VanHooft, Alfredo Resendiz, John McCarthy, Polo Manzilla, Audra Linsner, Stacy Davidoff

Mission Moment: impact of Y on community: Tops grocery markets...at the grand opening they picked 6 organizations that they recognized as being important to the community and Tops gave \$500 to each. The Clifton Springs Y was one of the recipients.

Finance Meeting: Nov. 15 audit deadline. The accountant needs to have meeting in Oct. Deb Lemke will come to the board meeting in Oct.

Old Business:

Election of Officers:

President: Stacy Davidoff

Vice President: Polo Manzilla

Treasurer: John McCarthy

Secretary: Deedee VanHooft

John made a motion to accept these candidates as officers and Polo seconded it.

New Members: Christy Hall, Sarah Bruzee, Nick Matthew, Max Hogeness

Also Student Representative: Audra Linsner. She will stay through the winter then reevaluate her schedule to see if she has the time to remain the student rep

Nautilus equipment from Geneva Y. We had planned on buying the used equipment from the Geneva Y as they were upgrading. The equipment was being dismantled when we arrived and the manpower was not available to move these enormous pieces once they were loaded at Geneva. There was also a significant concern of the liability involved not only in getting these pieces reassembled correctly but it was noted that some of the parts showed enough wear to be a question. The decision was made to abandon this purchase.

New Business:

It was decided to start Board meetings at **6:00p.m.** now. Deedee made the motion to change and Polo seconded it.

Dave has relieved Andrea from presenting the accounts receivable. They are minimal and he did not feel it necessary for her to stay late to do this.

Alfredo shared that a lot of his member's kids took part in the lunches at the park we provide. They enjoyed the lunches very much as well as meeting the other kids.

We took in \$4700 from the Junius Campground gift basket auction.

Village gave the Y \$2000 to offset summer employment payroll costs to cover the park office.

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Denise Lawrence rented the Palace building to hold a "Back to School Bash" where vendors set up tables. Money was collected from them and \$300. was donated to the Y.

Annual Campaign: John mentioned the Annual Campaign webinar that he and Dave participated in. In the past we have usually done a letter writing campaign to up to 400 people that asked for donations resulting in around \$30,000, \$20,000 of which comes from Lisk or family members of Lisk. The last 2 years the campaign has been targeted to about 45-50 who tend to donate plus employing email and Facebook.

Y USA likes us to use "best practices" in the support campaign. In larger Y's the monies raised mainly go for scholarships, we have had to use it for operating expenses.

It was suggested to maybe use the post office offer to mail letters to all in the district. Possibly identify community person to head up campaign, then build teams to bring campaign to the board, staff and community. Campaign runs from Jan. through May or June. Set up committees in Nov. to assist with campaign.

YMCA audit is coming up and Dave has been working on the maintenance. Lots of plumbing done in the showers and toilets. The roof was checked and repairs seem to be holding but will need maintenance soon.

The new sign is in and will hopefully be up this week or next. The cost was under \$350 with tax.

Uptown Fitness in Canandaigua has a dozen spin bikes they are selling and asking \$300 each if we buy them all. They are 4 yrs. old. They have a projector and p.a. equipment available as well. They have a few customers who are interested in the bikes. We could buy them all then sell what we don't want to those Uptown customers. Maybe offer \$200 each for all bikes? PCC offers spin classes and they are often full. Maybe call other Y's to check on what kind of schedule they run. We would need an instructor, possibly use instructors from Geneva or Canandaigua Y's. See if the program seems to be petering out at other facilities. Dave will call owner and inquire on purchasing all equipment.

Hours: Members are wanting hours to be extended. Will wait until Daylight Savings Time to change.

Committee appointments:

Board Development committee: need one more member to replace Sam Klaehn

Finance Committee: Polo, John others are welcome

Annual Campaign Training Committee: John, Dave ??

Bank resolution: Closed prime acct. Theresa Dorgan waived fees for account min. under \$25,000 to under \$10,000. We also opened up a savings account. Four officers will sign the paperwork tonight. Dave will make sure we have access to all accounts. He will also change the board portal access as previous members have moved on and new ones have joined.

*Y of the USA changed the way they apply the payments they receive from organizations. We are current now for the Y of the USA and owe about \$1400 each year. In order to catch up to amount owed, payment was bumped from \$325/month to \$450/month because we are taking in more money.

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Dave has checked with a couple of software companies that Y's work with to see what affordable programs they have to keep track of data bases. Stacy suggested looking into Time Warner bundling and possibly have WI-FI hotspot.

Dave will be on vacation Oct. 4th – 13th

**Conflict of Interest questionnaire (non-profit requirement) was handed out to board members tonight. **Please return by the next board meeting

Meeting adjourned at 7:45pm

Next meeting Mon. Oct. 27th at 6:00pm

Respectfully submitted by Deedee VanHooft