

Executive Director's Report  
02/14/2014  
Dave Hamilton

#### HR

- Looking for member services employee. We would welcome references of people who can work evenings (close).

#### Training

- Was awarded a 30% discount for the Leading Change class I will be attending on 2/17 & 18. That equates to \$120.
- The Basic First Aid Class was delivered on 2/7 and 2/11. Andrea and Josh were co-instructors. CPR Pro is scheduled to be delivered on 3/7.

#### Programs

- Program Committee met on 2/12. 3 month, 6 month, and 9 month membership options are being reinstated and pricing adjustments will go into effect immediately for new members and 3/1 for current and past members.
- We are running a ½ price Annual Membership promotion for new memberships, which is going quite well. I'll bring numbers to the meeting.
- Annual Support Campaign reminders to existing contributors were mailed in early February. Josh will be sending out the email campaign during the week of 2/17.
- The Cardio Equipment was moved to the former Community Room in order to renovate the Cardio Room. The walls have all been painted and painting continues with the woodwork and trim. Members like the new area for Cardio and several new women members have joined since the move. Josh and I would like to make the move permanent and use the old Cardio Room to spread out the weight equipment by setting up a circuit of the selectorized weight equipment and making room for more members to use the fitness rooms at the same time.
- May 11 will be the date for the CSAY Golf Tournament at Winged Pheasant Golf Course. Planning is in the active stage.
- Healthy Kids Day plans are being made for holding the event at the High School. Activities will be held in the gym, the pool and the cafeteria – pending approval by the district.
- Swim Team – District Championship meets were the first two Sundays in February. Next is the State Meet on March 15 in Ithaca. Season is winding down. Summer Season registrations will begin in March and the season will begin in May.

#### Board Development

- The Board Development Committee met with Rick Peterson on Monday, 2/10. An updated Membership Expectations document was received and brainstorming names for potential new board candidates who fit our identified needs was conducted. Lists for ranking the 35 names identified were distributed to the committee members to prepare for the next meeting on 3/3.